



CHAPEL HILL TIGERS

SPONSORSHIP OPPORTUNITIES

Tim Bennet,
Athletic Director

and



have joined forces in a

Community Outreach Sponsorship Campaign

featuring professionally printed, full-color signage at the

Football Stadium

and in the

Basketball Gymnasium

Don't miss this high-profile, year-round branding opportunity to support our local high school athletes while growing your business!

CONTACT

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CHAPEL HILL HIGH SCHOOL

1709 High School Road
Chapel Hill, North Carolina 27516-9240
(919) 929-2106

Dear CHHS Athletic Supporter,

The Chapel Hill School Athletic department is working with Sports Image to acquire sponsorships for our new stadium scoreboard and gym scoreboards. We are asking that you consider becoming a sponsor and purchase a panel on one of these scoreboards to advertise your business. We have a proud athletic program with a tradition of excellence not only on the playing field but in the classroom. Over 500 student-athletes represent CHHS during the school year and we are proud of their accomplishments. Adding scoreboard advertisement will help generate additional money that we can put toward our athletic program to support our student-athletes.

During the school year, we will host between 50-60 home events at the stadium. Football, Field Hockey, Men's and Women's Lacrosse and Track will compete at Culton-Pearman Stadium. During the winter, Men's and Women's Basketball and Wrestling will compete in the Main Gym. Over 30 events will be held in the gym along with the two day Tiger Wrestling Classic that will draw over 40 teams from throughout the country. We will also host numerous state playoff events at both the stadium and gym during the year. Events at the stadium and gym will attract thousands of people from the Chapel Hill community and surrounding areas of the research triangle. Your investment in CHHS athletics will be one that many people will see and know about.

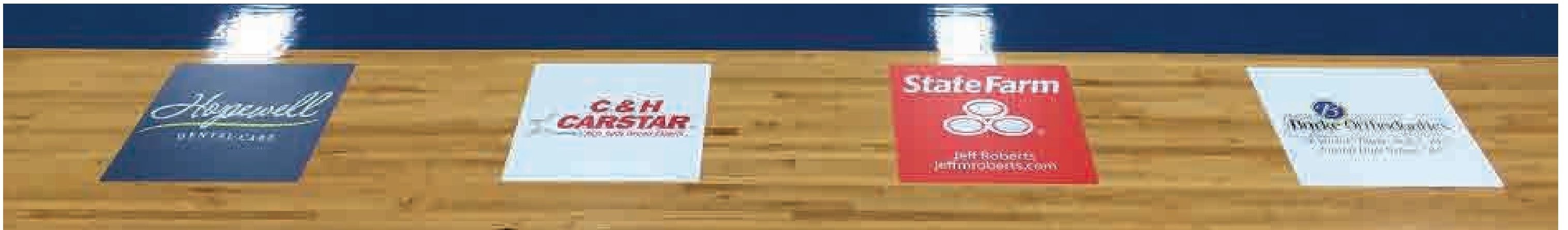
A representative from Sports Image will be contacting you soon to discuss your interest and participation in this opportunity to advertise your business and support Tiger Athletics. I hope you will consider becoming a sponsor, and thank you for your support!

Sincerely,

Tim Bennett

Tim Bennett

Athletic Director



FOOTBALL STADIUM WINDSCREEN AND BASKETBALL GYMNASIUM SPONSORSHIP INCLUDES:

4' x 6' Digitally Printed Mesh Windscreen

2' x 2' Vinyl Adhesive in a high traffic location in the gymnasium

A **Custom P.A. Announcement** written by YOU, read at the home contests in the gym

A **Sponsor Night** giving you the ability to hand out coupons/flyers & interact with the crowd at one home game.

A sponsorship for **1 entire calendar** year after placement
The School receives a generous check for their Athletics!

One Calendar Year
of Sponsorships

\$1000



4' x 6' Digitally Printed Mesh Windscreen

or

2' x 2' Vinyl Adhesive in a high traffic location in the gym

AND

A Custom P.A. Announcement written by YOU, read at home games

One Calendar Year
of Sponsorships **\$500**